

— A National School Public Relations Association award-winning newsletter —

## Should the Printed Version of Clipboard Live or Die?

Over the past year the APS Communication Services team has collected feedback on *Clipboard*. As a result, the communication staff shifted *Clipboard* from a monthly to quarterly publication, increased its focus on staff accomplishments and included a readers' survey in every issue. We also created other venues to highlight staff members' achievements, such as the staff showcase on the APS Web site at [www.aps.k12.co.us/staff/showcase.html](http://www.aps.k12.co.us/staff/showcase.html). This site is updated on a weekly basis.

*Clipboard* has consistently earned national merit awards from the National School Public Relations Association. Our goal is to ensure that *Clipboard* remains a valuable source of staff news, including highlights of staff accomplishments.


We appreciate your story ideas and feedback. One suggestion was to publish *Clipboard* online to reduce printing costs. We haven't made this change because we realize that many staff members have limited access to computers. We also need to mail *Clipboard* to APS retirees. Other suggestions included converting *Clipboard* to a two-page newsletter printed monthly. A few staff members suggested we eliminate it altogether.

To determine how we can best meet staff members' needs, we are devoting this issue to learn what future changes you would like to see.

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## APS Art Educators Annual Exhibit


A show of original works created by art instructors from kindergarten through postsecondary in the Aurora Public Schools.

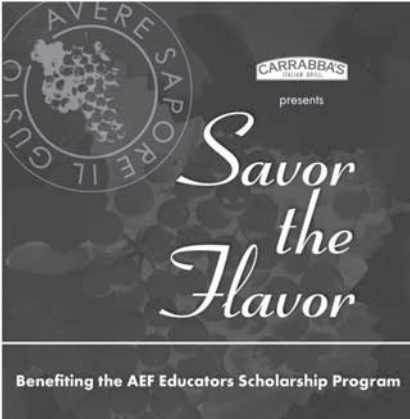


**DAVA**  
Downtown Aurora Visual Arts

**Downtown Aurora Visual Arts**  
1405 Florence Street • January 25 - February 17, 2006

For more information or directions call 303-367-5886 or visit [www.davarts.org](http://www.davarts.org)





Savor  
the  
Flavor

Benefiting the AEF Educators Scholarship Program

Saturday, March 18, 2006

6 - 9 p.m.

Embassy Suites

4444 N. Havana (I-70 & Havana)

Ticket Price: \$50

Special APS Employee Discount

BUY ONE TICKET, GET ONE TICKET 50% OFF

This discount DOES NOT apply to tickets purchased at the door. Get your tickets now by calling 303-365-7807 and saying you want the APS discount!!!  
(We accept cash, check, VISA, MasterCard.)

# We Want to Hear from You!

Please complete the survey below and send it to the Communication Department via school mail or mail it to us at 1085 Peoria St., Aurora, CO 80011. You may also complete the survey online at <http://www.aps.k12.co.us/communications/clipboard/survey.htm>.

- In APS, I am a:
  - teacher.
  - classified staff member.
  - professional/technical staff member.
  - administrator.
  - APS retiree.
- How often do you read *Clipboard*?
  - most of the time
  - some of the time
  - not very often
- How often should we print or publish *Clipboard* online?
  - once a month
  - once every three months
  - twice a year
- At work, I
  - share a computer with a co-worker.
  - have my own computer.
- Select the one that applies to you:
  - I prefer to receive *Clipboard* in my mailbox.
  - I would rather receive an online version of *Clipboard*.
- What is your primary source of information about staff accomplishments?
  - Clipboard*
  - Staff Web Showcase ([www.aps.k12.co.us](http://www.aps.k12.co.us) or [www.apsnet](http://www.apsnet))
  - other \_\_\_\_\_
- Do you access *Clipboard* from home?
  - yes
  - no
  - I didn't know that option was available.

- If you could change *Clipboard's* name, what would you call it?

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- What kind of stories would you like to see in *Clipboard*?

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- In addition to *Clipboard* and the Staff Web Showcase, what other ways can we recognize staff achievements?

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